





**Identity** - Where are you with respect to 21apps SharePoint Organisational Shift Model?

Based upon the Marshall Model for Organisational Evolution (Rightshifting) we examine, assess and document your organisational and SharePoint implementation maturity.



**Vision** - What is your organisational vision and strategy? Consolidating a shared understanding of where you are going and what you need to achieve.

Using a number of concepts and techniques including Hybrid Organisations, Vision Mapping, Cynefin, and Strategic Goal Alignment we seek to extract and articulate the "SharePoint project's" organisational vision.



**Outcomes** - We facilitate the definition of value, outcomes and requirements you need to deliver for your organisation, business, customers, citizens or stakeholders.

The traditional practice of articulating project requirements is typically driven by functional capabilities. Our method elicits the business needs and value, linked to the organisational strategy and outcomes, through issue mapping, benefit aligned roadmaps, De Bono's "Six Thinking Hats" and other industry proven techniques.



**Solution** - We help you define your organisation and solution architectures.

Combining Rightshifting and Hybrid Organisation concepts we help you identify the organisational and cultural change. Through Systems thinking and best practices, we work with business and IT stakeholders in defining the solutions needed to achieve the vision and outcomes. We underpin these with the information architecture, operational and information governance and the overall SharePoint solutions architecture.



**Delivery** - Through governance and leadership we help deliver the organisational vision and value. Helping you understand the value of continuous delivery of solutions and services, and continuous improvement.

Working in synergy with your existing IT capability, and partners, we deliver organisational and technological leadership, troubleshooting, training and expert consultancy throughout the delivery and on-going support phases. We recommend and help promote lean principles and a shift to continuous delivery.



**Realisation** - Measuring the realisation of business outcomes, and looking forward through the re-iteration of the identity and vision stages.

Through long term relationships we provide leadership and develop your internal capabilities and experience to establish an organisational culture focused on strategic outcomes and continuous improvement.

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By following these six stages for your SharePoint implementation, you will gain a fresh insight into what your organisation needs to deliver and how SharePoint can help facilitate this vision.

We approach the delivery of this model by following the Japanese martial art concept of **Shu-ha-ri**.

- **Shu** – learning the techniques and tools
- **Ha** – questioning, continual learning and refinement
- **Ri** – becoming the master

There is still a great deal to learn about successfully delivering **SharePoint organisational business value**.

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